



**HTIAIR**<sup>TM</sup>

# Artificially Intelligent Recruitment

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**SPEED, COST EFFICIENCY, &  
HIRING ACCURACY WITH AI  
ASSISTED RECRUITING**

# The Why



**70%**

less than a typical  
agency fee.



**25%**

of the recruiting  
cycle time could  
be saved.



**90%**

of applicants  
don't meet  
basic hiring  
requirements.

# The Process

## FIVE SIMPLE STEPS TO YOUR NEXT GREAT HIRE

- 1 Customer completes job intake form detailing job description, critical hiring criteria and other related information.
- 2 AI enabled job board aggregator posts to a choice of up to 70 jobs sites by where the job is most likely fillable.
- 3 Each applicant receives an instant notification with survey after applying that asks basic qualification questions.
- 4 All applicants are fed into AIR which evaluates candidates resume and survey results and compares them to the customers job intake form.
- 5 AIR produces a Top Ten list of the most qualified candidates with a corresponding score and a summary for each that is provided to the client.

# The Results



Valuable time for your internal talent acquisition or HR department to **focus on more strategic initiatives.**



**Drastically reduced number of hours** spent reviewing resumes and credentials - saving over 20 hours of recruiting time.



Enables talent acquisition teams to focus on more **high value calls and respond to hiring needs more efficiently.**



Build stronger, more cohesive teams faster to drive productivity and high performance in a fraction of the time.



Allows for HTIAIR™ fee to be applied towards a more comprehensive search if position isn't filled by the list of candidates provided.

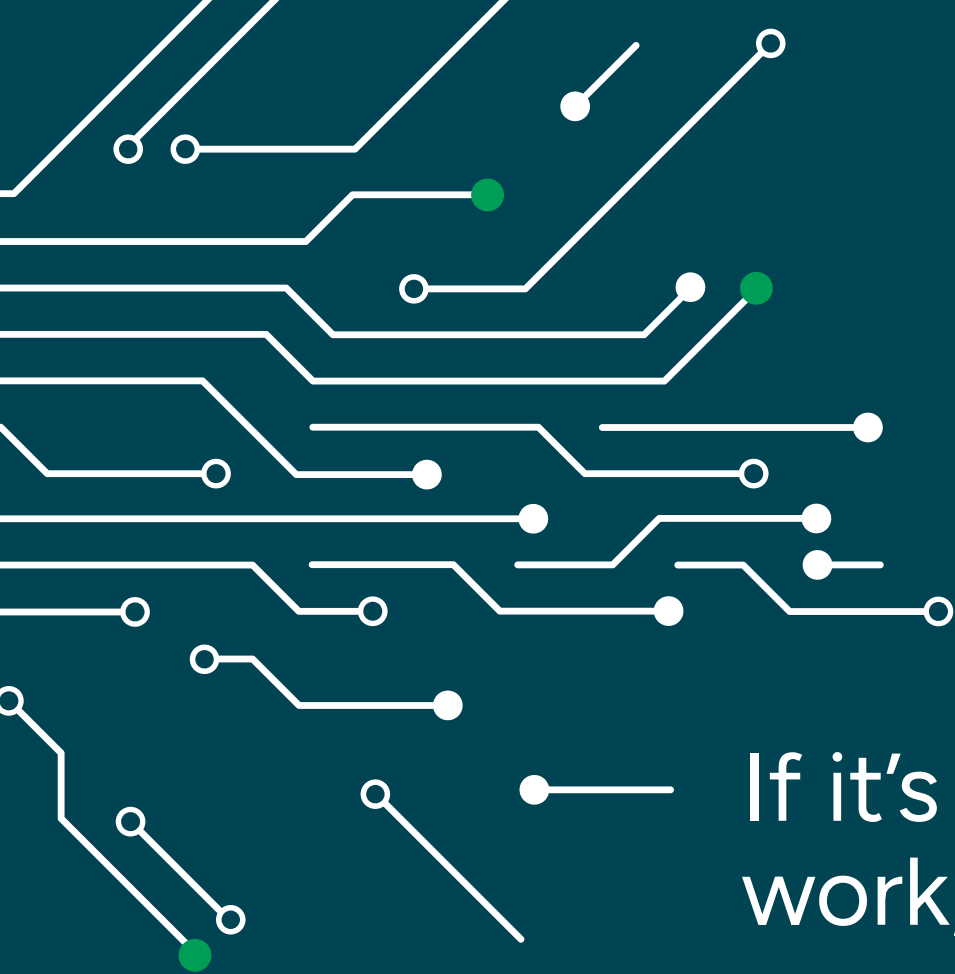
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*At HTI, we're committed to innovation at every step - in our ideas, our processes, our business - to better serve our partners and their employees.*

*HTIAIR is an answer to that, plus the added bonuses of exponential cost savings and increased efficiency.*

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**David Sewell**  
President,  
Talent Strategies | HTI



● — If it's people at  
work, it's HTI.

[htiworks.com](https://htiworks.com)